



Computer Consultants Corporation

Photoshop (Web)

Advanced

Length of course: 1 class days (6 hours)

Objective(s): This course teaches Photoshop concepts that are important for web designers. By introducing Photoshop's companion product ImageReady, users learn to create optimized web graphics, how to pick the appropriate image format for a particular item, and how to create advanced effects such as image rollovers, and animated graphics.

Prerequisites: Introductory Adobe Photoshop or demonstrated familiarity with its topics.

Special Concerns on the Web

- Why resolution doesn't matter
- Web graphics formats and their characteristics
- Knowing how to pick the right format
- Platform specific considerations

Image Optimization

- Why optimize graphics?
- Guidelines to follow
- Using Save for Web to set optimize options
- Understanding dithering
- Working with transparency

Introducing ImageReady

- What ImageReady does
- Why use ImageReady instead of Photoshop?
- Transferring a Photoshop file to ImageReady
- Differences between the ImageReady and Photoshop interfaces
- Previewing an image in your web browser

Creating Common Web Elements

- Creating tab shapes
- Creating navigation buttons
- Creating curves and ovals
- Adding text to items
- Aligning and distributing items

Slices and Hotspots

- The difference between slices and hotspots
- Creating and resizing slices
- Creating hotspots and pointing them to web addresses

Working with Animation

- Creating multiframe animations
- Drawing additional frames and setting their timing
- Using tweening to automatically generate animation
- Exporting animated graphics

Creating Image Maps

- What is an image map?
- Creating geometrically shaped hotspots
- Creating custom-shaped hotspots
- Editing image maps
- Exporting image maps

Using ImageReady's Optimize Tools

- Creating better optimized images
- Exporting only graphics
- Having ImageReady export graphics and HTML code
- Importing HTML code into other applications